

NOV. 2016
EDITION



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2015/16 Board of Directors

Gary Conatser—President
Doug Boyd—Past-President
Ryta Sondergard—Pres-Elect
Andrea Shepard—Secretary
Chris Iacovetto—Treasurer
Alyson Sneddon
Tracy Fowler
Leo Chapman
Shane Sibrel
Ray Hansen
John Russell
Scott Hannum
Bob Davis

Cindy Wallace— Exec. Dir.

Ex-officio members:

Sid Fox
Pat Robbins
Leigh Nation
Stacy Crimmins

ECONOMIC DEVELOPMENT CORPORATION

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CCEDC ANNUAL MEETING

Carbon County Economic Development Corporation's Annual Meeting will be held Monday, December 5th at 5 P.M. at the Carbon Mercantile, 414 W Cedar in Rawlins. Come celebrate the holidays with appetizers, a fashion show and networking from 5:00—5:30 PM. Then hear about our past fiscal year and upcoming goals. Featured speaker is Rob Godby— Associate Professor and Director, University of Wyoming Center for Energy Economics and Public Policy talking about the Wind Industry Study he did for the state, sponsored by the Wyoming Business Council and CCEDC. After the annual meeting portion is over, participants are welcome to stay for the CCEDC regular board meeting if so desired.

Invitations will be sent out to our Moving Forward Together investors. If other businesses wish to attend, please contact the CCEDC office at 324-3836 by December 1st.

CARBON COUNTY EGGS AND ISSUES

Carbon County Economic Development will be holding their third of a series of four Eggs and Issues Breakfasts either in December or early January. This session will feature upcoming Legislative issues. At the time of this writing, our office is trying to coordinate the schedules of Representative Burkhart, Representative Paxton and Senator Hicks. The office will announce the date and place soon, so watch for details.

The legislative session of our Carbon County Eggs and Issues will be sponsored by Sinclair Wyoming Refining Company! If your business would like to be a sponsor for our fourth Eggs and Issues session addressing Education and Workforce, scheduled for next spring, please contact the CCEDC office.

SMALL BUSINESS SATURDAY-NOVEMBER 26

Small Business Saturday is November 26th and CCEDC reminds everyone to “Shop Local.” This day draws attention to local businesses that create jobs, drive our economy and sustain our communities. According to Senator Enzi’s newsletter concerning this event, for every \$100 spent in locally owned, independent stores, \$68 re-circulates in our communities.

***Mission:** Carbon County Economic Development is dedicated to improving the future of Carbon County Wyoming.*

LEADERSHIP CARBON COUNTY STARTING

One of the goals Carbon County Economic Development Corporation set for 2016/17 is to start a Leadership Program for the county. We are one of the few counties that have not provided this program yet. So with CCEDC spearheading this effort, we brought on board with us the Rawlins Carbon County Chamber of Commerce, Saratoga Platte Valley Chamber of Commerce, Carbon County Higher Education Center and Rawlins DDA Main Street to start this program.

Leadership Carbon County is organized for the purpose of identifying key individuals with leadership qualities and concern for the future of Carbon County. The intent is to provide an educational program to familiarize participants with the county's opportunities, needs, resources and problems. We intend to develop a cohesive class of new leaders who have experienced the Leadership Carbon County program together. We want to inspire citizens to assume leadership roles in their communities.

Class size will be limited to twelve (12) people on a first come first serve basis. We want county-wide participation. Classes will be held one weekday during the month starting the end of January and ending in July. Tuition cost is \$350 per person which includes all training materials, meals, and transportation. Attendance is required for all seven sessions. One excused absence will be allowed with prior arrangements.

The seven sessions are the following: January—Leadership Kick-off; February—Healthcare and Human Services; March—Government and non-profits; April—Education and Workforce Development; May—Industry; June—Agriculture and Tourism; July—Carbon Co Leadership completion celebration! Class members will be touring the hospital, attend a council meeting or commissioners meeting, tour Sinclair Refinery and a wind farm, tour a working ranch and much more. Exact dates for each class is available in the brochure.

Members of the committee will be calling on businesses to sponsor someone from their company to go through our first class. Application forms and the brochure are getting their finishing touches on them and will be available after the first of December. The application and brochure will also be available on our website at www.ccwyed.net soon. If you have any questions, please contact the Carbon County Economic Development Corporation at 324-3836 or info@ccwyed.net.

CCEDC NEW WEBSITE LAUNCHED SOON

CCEDC is working with the World Economic Development Alliance based out of Dallas, TX to develop our new website. They have experience working with economic development groups around the country and making sites more user friendly to site selectors and tailor their work to the economic development field. We will also be mobile friendly.

All Moving Forward Together investors will be highlighted with their logos scrolling on the home page and those investors who contribute at the Diamond and Platinum levels will have their business linked to their website. We have added a live/play section, some GIS maps, and are upgrading our property listings, too.

Watch for our new website launch soon and if you are a Moving Forward Together investor and have not sent me your logo, please do so before the end of November!

Carbon County Economic Development Board of Directors meets the first Monday of every month at 5:00 PM at various locations around the county. The public is welcome to attend. To find out location go to the home page of our website at ccwyed.net or call the office at 324-3836.

WYOMING WOMEN'S BUSINESS CENTER

The Wyoming Women's Business Center is a non-profit organization that assists individuals who want to start or expand small businesses in our state. The Center serves any resident of Wyoming and their targeted programs include Women-Owned Businesses, Startup businesses, Artists/Craftsperson's and low-income individuals.

Some services offered include their Microloan Program which provide access to funds for individuals unable to get traditional financing. They accept applications for Microloans of \$500 -\$50,000 to finance business start-ups or expansions.

Other services include a matched savings program-matching up to \$2000, business counseling, technical assistance, training and workshops, roundtables and networking, and a program called WOW- Works of Wyoming which provides Wyoming artists training and marketing opportunities.

The Wyoming Women's Business Center is located in Laramie and you can learn more by visiting their website at www.wyomingwomen.org or call Toll-Free at 888-524-1947. You can also contact the CCEDC office for further information.



TOURISM SUPPORTS ECONOMIC DEVELOPMENT

The Carbon County Visitors Council released their 2015/16 annual report recently. Some highlights from this report include the following:

- Traveler's spent more than \$3.3 billion in Wyoming, of that \$3.3 billion, Carbon County received \$167.2 million.
- Tourism related services provided jobs for 1,470 people in Carbon County for 2015.
- Travelers pay approximately 10% of our local sales taxes.
- CCVC donated a total of \$44,000 to all 10 museums in the county as well as Ft Steele Historic Site.
- CCVC fulfilled over 50,000 visitor information requests.

Tourism and economic development go hand and hand. The average tourist who stops to visit our county and stays overnight, eats, buys gas, etc. has an economic impact of about \$141 per day per party.

Cindy Wallace is the Carbon County representative & Secretary on this board. Other board members include Marilyn Godfrey- President and Riverside Rep; Jim McKinney- VP and Encampment Rep; Linda Crane, Secretary and Elk Mountain Rep; Alex Foster- Baggs Rep; Vivian Gonzales, Hanna Rep; Sharon Kohl- Medicine Bow Rep; Elizabeth Hunt- Rawlins Rep; and Kim Hytrek-Saratoga rep.

MOVING FORWARD TOGETHER NEWS

CCEDC is pleased to announce three new Moving Forward Together Investors for the 2016/17 year! Our newest investors are Tammy Mortensen, Farm Bureau Insurance; SEKO Forklift and Scales; and the Best Western Cotton Tree Inn. They partner with our other investors in Carbon County to support the work of economic development.

Carbon County Economic Development Corporation is a non-profit 501 © 6 organization that relies on public and private funding. We contract out our services to the county, city and towns and also hold a membership drive yearly to add private business donors. See next section in this newsletter for our "Honor Roll of Investors."

CCEDC focuses on three main goals: Existing Business Retention & Expansion; Business Recruitment; and Communications. We hold visits with existing companies to see if there are any needs or issues that needs addressed, hold quarterly "Eggs and Issues" breakfasts focusing on industry, healthcare, legislative, and education/workforce needs, write grants, help with new business start-ups and recruit new companies. We also keep a data base on existing buildings and sites, formed a housing taskforce and this upcoming year a new Leadership program. We market the county with our website and participate in various state-wide boards and committees.

If your business would like to join our Moving Forward Together Honor Roll of Investors contact the CCEDC office or any board member!

MOVING FORWARD TOGETHER **2016/17 HONOR ROLL OF INVESTORS**

Diamond Level: Carbon County, City of Rawlins, Bank of Commerce, Sinclair Wyoming Refining Company, Power Company of Wyoming

Platinum Level: Town of Saratoga, Dallin Motors, Rawlins National Bank

Gold Level: Rocky Mountain Power, Shively Hardware Co., Engineering Associates (PMPC), Tammy Mortensen - Farm Bureau Insurance.

Silver Level: Black Hills Energy (formerly Source Gas), WLC Engineering, Century Link, Linn Energy, Wind Swept Accounting, SEKO Forklift & Scales; Town of Elk Mountain, Town of Baggs

Benefactors Level: Ben Whitfield-State Farm Insurance, ERA Frontier Realty, Best Western Cotton Tree Inn. Town of Sinclair, Town of Encampment, Town of Riverside, Town of Hanna, Saratoga/Platte Valley Chamber of Commerce.

Your support makes it possible for our economic development efforts to move forward. We truly appreciate your investment in CCEDC! To become an investor please contact the office at 307-324-3836 or go to our website for a pledge form at www.ccwyed.net.

DID YOU KNOW?.....

- That CCEDC owns the Carbon Mercantile Building and leases it to the Carbon Mercantile due to a grant which allowed funding to get this business started? There is a great business opportunity to own your own business and move the Carbon Mercantile to the next level under private ownership. For only \$251,250 you can have your own unique and fashionable clothing store business and building in downtown Rawlins.
- That space is still available for a coffee/sandwich shop to lease in the west half of the Union Wireless building? A drive-thru is already built in, making it the only drive thru on the west edge of Rawlins. Contact the CCEDC office for details.

CCEDC BOARD OPENING

Andrea Shepard with ERA Frontier Realty has completed two terms on the CCEDC board as an at-large board member. We truly appreciate her hard work and dedication to the board over these last six years. So we now have an at-large opening on our board. Board members serve a three –year term beginning Jan 1st and can serve two consecutive terms. The board meets in various locations across Carbon County the first Monday of the month. Moving Forward Together investors are especially encouraged to be on the board!

If you are interested in serving on the CCEDC board please contact the office at 324-3836 or visit with any board member!

HAPPY THANKSGIVING AND MERRY CHRISTMAS FROM CCEDC!